

Aldercar High School Post-16

Business



EDUQAS A LEVEL BUSINESS



The A level specification introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth.





What will I study?

A level Business consists of 3 components

Component 1 content areas:

- Enterprise
- Business plans
- Markets
- Market research
- Business structure
- Business location
- · Business finance
- Business revenue and costs
- Marketing
- Finance
- People in organisations (human resources)
- Operations management.

Component 2 content areas:

- Data analysis
- Market analysis
- Sales forecasting
- Analysing financial performance
- Analysing non-financial performance
- · Aims and objectives
- · Strategy and implementation
- · Decision-making models
- Investment appraisal
- Special orders

Component 3 content areas:

- Change
- Risk management
- PEST factors
- Ethical, legal and environmental factors
- International trade
- Globalisation
- The European Union



What skills will I develop?

The Eduqas A level Business specification encourages learners to:

- · develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision-making, problem-solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.

How will I be assessed?

A Level Component 1: Business Opportunities and Functions

Written examination: 2 hours 15 minutes 331/3% of qualification

A Level Component 2: Business Analysis and Strategy

Written examination: 2 hours 15 minutes 331/2% of qualification

33 /3 /0 01 qualification

A Level Component 3: Business in a Changing World

Written examination: 2 hours 15 minutes $33\frac{1}{3}$ % of qualification



Careers with A Level Business

This specification provides a suitable foundation for the study of business or a related area through a range of higher education courses, progression to the next level of vocational qualifications or employment. In addition, the specification provides a coherent, satisfying and worthwhile course of study for learners who do not progress to further study in this subject.

Careers that may be of interest for those undertaking business qualifications are:

- Finance
- Marketing
- Human resources
- Business management
- Retail management

For further information contact Mrs Stephens



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