



Aldercar High School
Post-16
Business



EDUQAS A LEVEL BUSINESS



The A level specification introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth.

Learners will have the opportunity to develop a wide range of essential skills required for higher education and employment.



What will I study?

A level Business consists of 3 components

Component 1 content areas:

- Enterprise
- Business plans
- Markets
- Market research
- Business structure
- Business location
- Business finance
- Business revenue and costs
- Marketing
- Finance
- People in organisations (human resources)
- Operations management.

Component 2 content areas:

- Data analysis
- Market analysis
- Sales forecasting
- Analysing financial performance
- Analysing non-financial performance
- Aims and objectives
- Strategy and implementation
- Decision-making models
- Investment appraisal
- Special orders

Component 3 content areas:

- Change
- Risk management
- PEST factors
- Ethical, legal and environmental factors
- International trade
- Globalisation
- The European Union



What skills will I develop?

The Eduqas A level Business specification encourages learners to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision-making, problem-solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.

**For further information contact
Mrs Stephens**



Aldercar High School
Daltons Close, Langley Mill, Nottingham NG16 4HL
Tel 01773 712477
E-mail info@aldercarhigh.co.uk