

# TECHNICAL AWARD IN BUSINESS AND ENTERPRISE



Exam Board

NCFE

Overview

This level 1/2 Technical award in Business and Enterprise is designed for learners who want an introduction to business an enterprise that includes a vocational and project based element. The qualification is aimed at learners who want to pursue a career in the business and enterprise sector or progress to further study.

Course Structure

- Unit 1: Entrepreneurship, business organisation and stakeholders
- Unit 2: Market research, market types and orientation and the marketing mix
- Unit 3: Human resources requirements for business and enterprise
- Unit 4: Operations management
- Unit 5: Business growth
- Unit 6: Sources of enterprise funding and business finance
- Unit 7: The impact of the external environment on business and enterprise
- Unit 8: Business and enterprise planning

Assessment

Non-exam assessment worth 60%. Synoptic project

Examined assessment worth 40%. Written exam.

Career Opportunities

Bank manager. Business analyst. Business development manager. Business project manager. Customer services manager. Digital marketer. Estate agent. Financial adviser. Human resources manager. Investment analyst. Management consultant. Market researcher. Marketing manager. Pension advisor. Public relations officer. Retail buyer. Retail merchandiser. Road transport manager. Sales manager. Social media manager. Entrepreneur.

Pathways

Further information From:

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